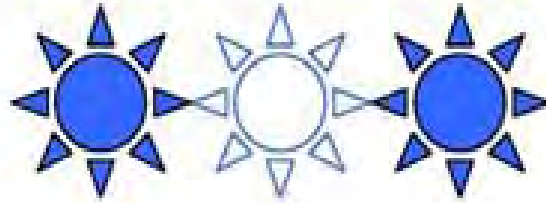


**California Summer Meal Program Coalition**



***Webinar***

***ReThink Your Drink!***

***July 9, 2010***



## California Summer Meal Program Coalition



### *What you will learn*

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- ***ReThink Your Drink*** resources available through the state office and Regional Collaboratives of the *Network for a Healthy California* at the California Department of Public Health.
- How you can access the incredible RYD resources available through BANPAC – the Bay Area Network for Nutrition and Physical Activity.
- How one summer meal program – through the Redwood Empire Food Bank – integrated RYD materials when they hosted a community event, trained site staff, and provided activities for kids.  
***And they used RYD in Spanish-language television!***
- **Other Resources**
  - Key Websites!
  - How to join the Summer Meal Mentoring Network

## California Summer Meal Program Coalition



# AGENDA

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### Welcome & Goals of the Webinar

Kate Karpilow, Executive Director, California Center for Research on Women & Families

### ReThink Your Drink Resources Available through the *Network for a Healthy California*

Jackie Richardson, Regional Program Lead  
*Network for a Healthy California*

### RYP Resources available through BANPAC

Bay Area Nutrition & Physical Activity Collaborative, Network for a Healthy California—  
Bay Area Region. Santa Clara County Public Health Department  
Susan Karlins, BANPAC Coordinator

### How the Redwood Empire Food Bank used RYP in its Summer Meal Program

Redwood Empire Food Bank  
Gail Atkins, Director of Programs

### Additional Resources

### Questions & Answers/Closing Remarks

## California Summer Meal Program Coalition



### ***WHO WE ARE:***

## **California Summer Meal Program Coalition Members**

- California Department of Education
- California Association of Food Banks
- California School Boards Association
- California AfterSchool Network
- Bay Area Partnership
- California Food Policy Advocates
- Food Research Action and Center
- Redwood Empire Food Bank
- San Diego Unified School District
- California Center for Research on Women and Families
- YMCA of Silicon Valley . . . *and more!*

## California Summer Meal Program Coalition



### *Our Objectives:*

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- ✓ Organize and Host Outreach Webinars to Increase Summer Meal Sponsors and Sites and Profile Case Studies and Tool Kits
- ✓ Develop Web-Accessible Tool Kits
- ✓ Develop a Summer Meal Program Web Page
- Organize Three Nutrition Education/Physical Activity Webinars in Summer 2010
- Facilitate a Summer Meal TA Network
- Organize and Host the 2010 Summer Meal Program Retreat
- Facilitate Summer Meal Program Convenings in Two Counties

## California Summer Meal Program Coalition



*Why???* should you check out the Summer Meal Web Page that has case studies and tool boxes?

ON THE CCRWF WEBSITE:

<http://www.ccrwf.org/other-projects/>

## California Summer Meal Program Coalition



**What you will find at**

**<http://www.ccrwf.org/other-projects/>**

**PowerPoint to train your staff ☀ Templates for posters and flyers in English & Spanish ☀ Text for Robo Calls to families ☀ Welcome Letters ☀ Newsletter copy ☀ Questionnaires for volunteers ☀ Materials for event kick-off and thank-you brunch ☀ Administrative forms for daily, weekly & monthly counts ☀ Materials for activities and nutrition education . . . and more!**



**California Summer Meal Program Coalition**



**Also access our webinars and other  
resources on *Power Play!***

**at**

**<http://www.ccrwf.org/other-projects/>**

***Drop down to Nutrition Education***



**California Summer Meal Program Coalition**



**Thank you to our funders**

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*Network for a Healthy California*  
**California Department of Public Health**

**Food Research and Action Center**

**California Department of Education**

**David & Lucile Packard Foundation**

**California Summer Meal Program Coalition**



**Jackie Richardson**

**Regional Program Lead**

***Network for a Healthy California***

**CA Department of Public Health**

**California Summer Meal Program Coalition**



***Resources?***

***ReThink Your Drink***

**Call Jackie Richardson**

**(916) 449-5398**

**or go to:**

**<http://www.cdph.ca.gov/programs/cpns>**

**California Summer Meal Program Coalition**



***Resources?***

**Summer Meal Programs  
Nutrition Services Division, CDE**

**Email Laurie Pennings at  
[lpennings@cde.ca.gov](mailto:lpennings@cde.ca.gov)**

**or go to:**

**<http://www.cde.ca.gov/ls/nu/sf/>**

**California Summer Meal Program Coalition**



***Resources?***

**CA Summer Meal Program Coalition**

**Email:**

**SummerMealCoalition@ccrwf.org**

**or go to:**

**<http://www.ccrwf.org/other-projects/>**

**California Summer Meal Program Coalition**



***Resources?***

***State and National Policy***

***California Food Policy Advocates***

***<http://www.cfpa.net>***

***Food Research and Action Center***

***<http://www.frac.org/>***

**California Summer Meal Program Coalition**



***Resources?***

***Summer Meal TA Network***

***<http://groups.google.com/group/summermealmentornetwork>***

***OR***

***Contact Eric Manke at [eric@cafoodbanks.org](mailto:eric@cafoodbanks.org)***