

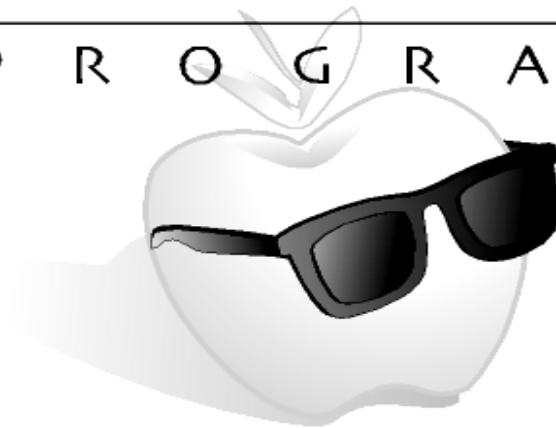
**ARE KIDS IN YOUR COMMUNITY GOING HUNGRY WHEN SCHOOL IS OUT?**

**HUNGER DOESN'T TAKE A VACATION!  
THE SUMMER FOOD SERVICE PROGRAM NEEDS YOU!**

Information Packet  
on the  
Summer Food Service Program

# Summer Food Service

P R O G R A M



## PROMOTING THE SUMMER FOOD SERVICE PROGRAM

The Summer Food Service Program (SFSP) is a *100 percent federally funded program* which provides free meals that meet federal nutrition guidelines to all children (0-18) at approved SFSP sites (which must be located in areas with significant concentrations of low-income children).

According to the California Department of Education (CDE), California's summer meal programs in 2008 served less than 25 percent of the 2.1 million eligible low-income children, making California 47<sup>th</sup> among the 50 states in the proportion of eligible children served.

### **Why Care about SFSP Now?**

Demand for the SFSP is expected to increase dramatically this summer due to the economic downturn, an increase in the number of families facing rising food costs, and Congress' recent simplification of the program's administration.

If California's summer meal programs were to reach 100 percent of the 2.1 million eligible low-income children, *California would draw down an additional \$150 million in federal funds to boost California's local economy.*

During this difficult recession, California leaders have an immediate opportunity to step-up outreach to children and youth in low-income neighborhoods and help them access nutritious meals through the SFSP.

### **Your Leadership is Critical to this Effort!**

Leading the effort in your district to expand the SFSP is a win-win strategy: You will help draw down federal dollars to provide hungry children nutritious meals and will simultaneously help stimulate California's economy.

**CDE maintains an online interactive map that lists summer meal sites**, organized by county:

<http://www.cde.ca.gov/ds/sh/sn/summersites09.asp>

- Families can use this list to locate the nearest SFSP site.
- Local organizations that want to serve meals to children this summer can use the CDE website to identify a sponsoring agency.

#### **KEY PARTNERS**

California Department of Education  
California Association of Food Banks  
California Food Policy Advocates  
California After-School Network  
Bay Area Partnership for Children and Youth  
California Center for Research on Women and Families (CCRWF)

#### **INFORMATION PACKET POSTED TO WWW.CCRWF.ORG INCLUDES:**

SFSP Backgrounder  
Resource List (flyers, posters, door hangers)  
Recommended Action Steps for Legislators  
Link to CFPD County Utilization Rates for SFSP

## SFSP OUTREACH AND EDUCATION RESOURCES

### *From CDE*

**Flyer for Parent Outreach:** *Meals for Children When School Is Out*

Go to: <http://www.cde.ca.gov/ls/nu/sf/documents/flyerforparent.doc>

**Poster for Parent and Community Outreach:** *Summer Meals at No Charge*

Go to: <http://www.cde.ca.gov/ls/nu/sf/documents/posterforoutreach.doc>

**Translations** of the CDE flyer and poster will be available in 5 languages by the end of June.

Go to: <http://www.cde.ca.gov/ls/nu/sf/mgmb.asp>

### *USDA Parent Outreach Flyer*

Posted on CDE's Web page:

<http://www.cde.ca.gov/ls/nu/sf/documents/flyermealservice.pdf>

### *Door Hangers*

USDA door hanger in English:

<http://www.fns.usda.gov/cnd/summer/library/Doorhanger.pdf>

USDA door hanger in Spanish:

<http://www.fns.usda.gov/cnd/summer/library/sp-Doorhanger.pdf>

### *Additional Outreach and Background Materials from USDA:*

Go to:

<http://www.fns.usda.gov/cnd/summer/library/outreach.html>

Includes:

- SFSP Presentation and Webinar
- Recruiting Sites Brochure
- A Guide to Starting SFSP
- Schools Can Help!
- Local Governments Can Help!
- Helping Migrant Families

### TEMPLATE LETTER FOR WEBSITES

Dear Parents, Guardians and Community Leaders of District X:

Our state and nation are facing tough economic times. It's important that we all pull together and use the resources available to us. During the summer months – when school is out of session, I want to be sure that you know about the **Summer Food Service Program**.

The SFSP is a *100 percent federally funded program*, created to ensure that children in low-income areas receive nutritious meals and snacks when school is not in session. The California Department of Education administers the program in California.

You can call the phone number of the site nearest you to determine if your child is eligible to participate in SFSP. Click here for a list of SFSP sites, organized by county:

<http://www.cde.ca.gov/ds/sh/sn/summersites09.asp>

Click here to learn more about SFSP:

<http://www.fns.usda.gov/cnd/summer/library/outreach.html>

Please share this information with friends and colleagues.



# ***Legislators!***

## **Here's How You Can Help Families and Children Connect with the Summer Food Service Program (SFSP)**

- Talk up the SFSP at every community meeting you attend.
- Include information on SFSP on your website and on your district office message machine. Be sure your staff knows how to direct constituents to the CDE website that has information on sites in your counties.
- Send out an email blast to all of your lists – ask your constituents and supporters to help spread the word about SFSP.
- Ask your local PTAs to conduct outreach to their membership lists by email or phone.
- Organize a community event to put SFSP door hangers in low-income neighborhoods.
- Participate in a press conference organized by State Superintendent of Public Instruction Jack O'Connell.
- Organize a follow-up local press conference – eat a meal at an SFSP site!
- Release a PSA to your local radio stations.
- Research SFSP utilization rates in your county – and work to increase participation.
- Coordinate and collaborate!***  
Convene leaders from your local food banks, school districts, after-school programs, community service organizations, nutrition services programs, local WIC offices, and County Children and Families (First 5) Commissions to coordinate all of the above!

**Forthcoming July 2008 Utilization Data for Summer Meals in California by County**  
**Provided by California Food Policy Advocates, [www.cfpa.net](http://www.cfpa.net)**

County	2007-08 School Year <sup>1</sup> : NSLP and SSFO FRP ADP	July 2007: Total Summer Food ADP <sup>2</sup>	July 2008: Total Summer Food ADP <sup>2</sup>	2007-08: % Change in Total Summer Food ADP <sup>2</sup>	Summer Food Total ADP <sup>2</sup> as a % of School Year FRP ADP	County Rank 1-58*
1 Alameda	52516.5	12,578	14340	14%	27%	9
2 Alpine	64.5	0	0	0%	0%	55
3 Amador	1007.5	114	11	-90%	1%	51
4 Butte	11309	5,307	4443	-16%	39%	5
5 Calaveras	1752	735	857	17%	49%	3
6 Colusa	2351	59	58	-2%	2%	48
7 Contra Costa	40049	10,771	13689	27%	34%	6
8 Del Norte	1455.5	280	359	28%	25%	14
9 Eldorado	4640.5	723	508	-30%	11%	38
10 Fresno	87214.5	17,824	16908	-5%	19%	24
11 Glenn	2688.5	23	17	-26%	1%	52
12 Humboldt	5933.5	762	883	16%	15%	35
13 Imperial	17569.5	4,442	4551	2%	26%	12
14 Inyo	807	113	162	43%	20%	23
15 Kern	83366	13,226	8204	-38%	10%	40
16 Kings	11625	1,770	1722	-3%	15%	36
17 Lake	4344	309	310	0%	7%	44
18 Lassen	1279.5	11	8	-27%	1%	53
19 Los Angeles	619498.5	218,222	204970	-6%	33%	7
20 Madera	14895	1,119	1122	0%	8%	43
21 Marin	4510	922	843	-9%	19%	27
22 Mariposa	686.5	65	36	-45%	5%	45
23 Mendocino	5543.5	1,054	1129	7%	20%	20
24 Merced	29317	7,286	8776	20%	30%	8
25 Modoc	840	0	0	0%	0%	55
26 Mono	450	0	0	0%	0%	55
27 Monterey	30770	7,298	6869	-6%	22%	17
28 Napa	5691.5	226	267	18%	5%	46
29 Nevada	1552.5	106	135	27%	9%	41
30 Orange	148010	29,480	29762	1%	20%	22
31 Placer	9234.5	1,072	971	-9%	11%	39
32 Plumas	619	67	0	-100%	0%	55
33 Riverside	155630	35,238	26230	-26%	17%	31
34 Sacramento	80186.5	23,559	21716	-8%	27%	10
35 San Benito	3751	727	693	-5%	18%	29
36 San Bernardino	150249	39,194	27925	-29%	19%	28
37 San Diego	145175	44,911	33366	-26%	23%	16
38 San Francisco	18394.5	7,929	8160	3%	44%	4
39 San Joaquin	50695.5	20,693	39526	91%	78%	1
40 San Luis Obispo	7863.5	1,426	1340	-6%	17%	30

**Forthcoming July 2008 Utilization Data for Summer Meals in California by County**  
**Provided by California Food Policy Advocates, www.cfpa.net**

County	2007-08 School Year <sup>1</sup> : NSLP and SSFO FRP ADP	July 2007: Total Summer Food ADP <sup>2</sup>	July 2008: Total Summer Food ADP <sup>2</sup>	2007-08: % Change in Total Summer Food ADP <sup>2</sup>	Summer Food Total ADP <sup>2</sup> as a % of School Year FRP ADP	County Rank 1-58*	
41	San Mateo	23157	3,335	4691	41%	20%	21
42	Santa Barbara	24198	3,582	3929	10%	16%	33
43	Santa Clara	60525.5	13,779	12581	-9%	21%	18
44	Santa Cruz	11350.5	6,414	6432	0%	57%	2
45	Shasta	9670.5	968	1241	28%	13%	37
46	Sierra	106	0	0	0%	0%	55
47	Siskiyou	2180.5	46	41	-11%	2%	50
48	Solano	16888	5,252	3954	-25%	23%	15
49	Sonoma	18710	3,923	3137	-20%	17%	32
50	Stanislaus	36545	9,457	7566	-20%	21%	19
51	Sutter	7370	16	13	-19%	0%	54
52	Tehama	5222	85	118	39%	2%	49
53	Trinity	756	210	201	-4%	27%	11
54	Tulare	47380	7,092	7150	1%	15%	34
55	Tuolumne	1806	42	69	64%	4%	47
56	Ventura	38081.5	8,769	7244	-17%	19%	25
57	Yolo	9699.5	2,238	1833	-18%	19%	26
58	Yuba	7027.5	570	562	-1%	8%	42
<b>CA TOTAL</b>	<b>2134209.5</b>	<b>575,419</b>	<b>541628</b>	<b>-6%</b>	<b>25%</b>	<b>N/A</b>	

<sup>1</sup> Calculated from March and April 2008 NSLP ADP and Seamless ADP

<sup>2</sup> Seamless ADP, FRP NSLP ADP, and SFSP ADP combined

\* Counties ranked in descending order. "1"= County's Total Summer Food ADP is the highest percentage of School Year FRP ADP

**Legend**

ADP – Average Daily Participation in a program

FRP – Free and Reduced-Price meal category eligibility

NSLP – National School Lunch Program

SSFO – Summer Seamless Feeding Option of the National School Lunch Program

SFSP – Summer Food Service Program



# Summer Meals For Kids at No Charge

**Activities:**

**Where:**

**When:**

**Meals and Times:**

**Days of the Week Meals are served:**

For more information call:

The Summer Food Service Program serves free meals to all children and teens - 18 years and younger.

USDA is an equal opportunity provider and employer.



## Meals For Children When School Is Out

California's summer nutrition programs can help feed your children by serving healthy lunches during the summer months. These summertime meal sites are located throughout California.

Look for a site near you by going online to the following Web site:  
<http://www.cde.ca.gov/ds/sh/sn/summersites09.asp>.

On the Web page, you will find a map of California. Click on the name of your county, and a chart will appear that lists the sites of summer nutrition programs in your area. The chart provides the name, address, and telephone number for each site so that you can find out further information. (The online information is in English.)

The summer nutrition programs serve all children through age 18. The programs also operate activities for children that are safe and fun. Children receive complete, wholesome meals, and parents receive help in stretching their food dollars.

Look for a summer nutrition program near you!